

IntegraTEC™

AV • Automation
DataComm • Broadcast

MEXICO

Supporting Show Sponsor 

IntegraTEC Mexico 2024: The Must-Attend Event for Technology Integrators in Latin America!

Mexico City, August 14, 2024 - Discover the future of technology at IntegraTEC, the premier event bringing together industry leaders across Latin America. On August 14th and 15th, Mexico City will become the epicenter of innovation, where the most renowned global brands will unveil the most revolutionary and cutting-edge solutions in the market.

IntegraTEC Mexico 2024 is not just a technology exhibition; it is a comprehensive congress with a top-tier academic program. Conferences and workshops led by international experts will provide you with advanced knowledge and innovative techniques to apply directly to your projects. Additionally, it is the ideal place to create and strengthen alliances with industry leaders.

What IntegraTEC Mexico 2024 Offers:

Academic Program: Under the theme "Connecting the Future: System Integration as a Driver of Innovation," the program includes sessions on the latest advancements and trends in AV, datacomm, broadcast, security, and data centers.

ConsortioTEC Congress: Designed to enhance your skills as an AV integrator, this congress offers:

- Proven business strategies to drive your growth.
- Best practices in AV project management.
- Advanced sales and negotiation techniques specific to the sector.
- The latest trends in digital marketing for AV integrators.
- Opportunities to exchange experiences with industry leaders.

VIP Lounge: A space to foster high-quality connections in a sophisticated environment.

Trade Show: Explore the latest and most advanced technological solutions presented by the most recognized brands.

We look forward to seeing you at IntegraTEC Mexico 2024!

IntegraTEC Mexico 2024 promises to be the must-attend event for all technology professionals in Latin America. Don't miss this unique opportunity for high-level innovation, learning, and networking. See you in Mexico City to connect the future together!

Date and Venue: World Trade Center, Mexico City, Mexico August 14 and 15, 2024

For more information, visit: Website: www.integratec.show Social Media: IntegraTEC

Organizers:

The event is organized by the renowned magazines TV y Video + Radio, AVI Latinoamérica, Ventas de Seguridad, and LatinPress. These magazines are leaders in their respective fields and have been instrumental in the development and promotion of the technology industry in Latin America.

About AVI Latinoamérica Magazine: AVI Latinoamérica is a leading magazine providing up-to-date information on the professional audiovisual sector in Latin America. Its content includes news, trends, products, and innovative solutions impacting the industry.

About TV y Video + Radio Magazine: TV y Video + Radio is a specialized magazine in the television and radio production and broadcasting industry in Latin America. It offers relevant content on technology, techniques, and strategies to improve quality and efficiency in media production.

About Ventas de Seguridad Magazine: Ventas de Seguridad is a key information source for professionals in the security field in Latin America. The magazine covers a wide range of topics, including surveillance, access control, alarms, and cybersecurity, providing essential tools and knowledge for the sector.

About LatinPress: With local offices in Miami, Mexico, and Colombia, Latin Press is an international company dedicated to media and events, focusing on B2B communications for sectors such as building automation, electronic security, HVAC, professional audio and video, multimedia, broadcast, and data communication networks. Currently, it has a broad audience, with over 200,000 registered subscribers and attendees.