

ConsortioTec™ - the Latin American Integrator Consortium announces partnership with AV-iQ to include its members listing in the worldwide AV integrator online directory.

(Miami – September 5, 2023) ConsortioTec, Latin America's first and largest independent integrator consortium has announced today a marketing partnership with AV-iQ portal.

To be launched during the CEDIA & CIX Expos in Denver 2024, the program will allow ConsortioTec members to be listed in the directory of AV-iQ database of systems integrators as a tool for locating qualified low-voltage dealers and contractors in the Caribbean and Latin America, including Brazil.

"We are always looking to create more value for our members in ConsortioTec™," said **Victor Alarcón**, Project Manager of ConsortioTec™. "In addition to our preferred vendor rebate & incentive programs, we want to generate new business opportunities. The AV-iQ platform gives our members added visibility both in North America and beyond."

Launched in 2021, ConsortioTec™ counts on the support of US based integrator groups, **PSA Security** and **EDGE** (formerly known as USAV) for group buyer best practices, and acts as a bridge for international growth in Latin America. Additionally with the inclusion of the APAC buyers group **TSI HUB** managed by Andy Tan out of Singapore, the different groups comprise the **IPP** – International Partners Program permitting a truly international coverager.

"We've long believed that AV-iQ can and should be a global resource, and not just a platform that serves only North America. As a great first step, we've partnered with Consortiotec to list all their members in our Find a Dealer/Integrator locator functionality," said **Mark Loftus**, AV-iQ Director. "Adding these listings for our users from the Caribbean & Latin America brings us closer to having a resource that serves visitors from these regions by helping them find local providers for the products and solutions they need."

For more information, please contact: Ana Maria Suarez, Marketing Manager asuarez@consorciotec.com, or visit ConsortioTec @ CEDIA / CIX Expo in booth #933.

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About AV-iQ

AV-iQ is a cloud-based platform that connects audio visual (AV) professionals with the products, services, and knowledge they need to succeed. The AV-iQ portal provides access to a wide range of resources, including:

- Product catalog of over 100,000 AV products from leading manufacturers
- Dealer locator to find qualified AV professionals in your area
- Quoting tool to get pricing on AV products and services
- Project management tool to help you plan and execute AV projects
- Training library to learn about AV products and technologies
- Community forum to connect with other AV professionals

The AV-iQ portal is a valuable resource for AV professionals of all levels. Whether you are a beginner or an experienced professional, AV-iQ can help you find the products, services, and knowledge you need to succeed.

For more information: <https://www.av-iq.com>

About ConsortioTec™

ConsortioTec™ is a buyers group specifically created for low-voltage integrators and dealers in the Caribbean and Latin America. Their members can help end-user clients execute any number of required deployments including • Data networks & cabling • Alarms & electronic security • A/V & Multimedia systems • Communication & videoconferencing solutions • Building automation • Digital signage • And more. It's 89 members are responsible for yearly purchases of related gear and equipment in excess of US \$100 million.

For more information: <https://www.consorciotec.com>